

## TRESSIE MCMILLAN COTTOM, Ph.D.

Department of Sociology  
Virginia Commonwealth University  
827 West Franklin Street, Founder's Hall, Office 224  
Richmond, VA. 23284  
(804) 828-0734 | tmcottom@vcu.edu  
<http://www.tressiemc.com>

### ACADEMIC APPOINTMENTS

#### **Associate Professor**

Department of Sociology, Virginia Commonwealth University

**2019 - Present**

#### **Faculty Affiliate**

Berkman Klein Center for Internet & Society, Harvard University

**2015 - Present**

#### **Assistant Professor**

Department of Sociology, Virginia Commonwealth University

**2015 - 2019**

### EDUCATION

#### **Laney Graduate School, Emory University | 2015**

Doctor of Philosophy, Emory College of Arts and Sciences, Department of Sociology

**Dissertation:** Becoming Real Colleges in the Financialized Era of U.S. Higher Education

Committee: Richard Rubinson (chair), Irene Browne, Cathy Johnson, Roberto Franzosi, Carol Anderson

#### **North Carolina Central University | 2009**

Bachelor of Arts, English and Political Science

### PUBLICATIONS | *Books*

McMillan Cottom, Tressie. 2019. THICK: And Other Essays. *New York: The New Press.*

- National Book Award, Finalist for Non-fiction, 2019
- Brooklyn Public Library Literary Prize, 2019
- *New York Times* Editor's Choice

McMillan Cottom, Tressie. 2017. Lower Ed: The Troubling Rise of For-Profits. *New York: The New Press.*

- Translation, Traditional Chinese: McMillan Cottom, Tressie. 2019. Dījí Jiàoyù 低級教育. Taipei City, Taiwan: Hizashi Publishing.

### PUBLICATIONS | *Edited Volumes*

McMillan Cottom, Tressie and William, Darity A., Jr., eds. 2016. For-Profit U: The Growing Role of For-Profit Colleges in U.S. Higher Education. *Palgrave MacMillian.*

Gregory, Karen, McMillan Cottom, Tressie, and Daniels, Jessie eds. 2016. Digital Sociologies. *UK Bristol Policy Press.*

**PUBLICATIONS** | *Articles*

Siddiqi, A., Sod-Erdene, O., Hamilton, and McMillan-Cottom, T. 2019. "Growing sense of social status threat and concomitant deaths of despair among whites." *SSM Journal of Population Health*.

McMillan Cottom, T. 2018. "Paying More for Less: Lacking Opportunity, The Poor Turn to For-profit Colleges." *Education Next* 18, no. 1 (2018): 81-83.

McMillan Cottom, T., Hunnicutt, S., Johnson, J. *Under Review*. "Using Social Network Analysis to Understand the Corporatization of Not-For-Profit and For-Profit U.S. Universities."

McMillan Cottom, T., Stamm, T., Johnson, J., Honnold, J. 2018. "A Vision Among Challenges: Lessons About Online Teaching from the First Online Master's Degree Program in Digital Sociology." *Journal of Public and Professional Sociology*. Retrieved from: <https://digitalcommons.kennesaw.edu/jpps/vol10/iss1/1/>

McMillan-Cottom, T. Angulo, A. 2017. "A Radical Education Platform for the 21st Century." *Harvard Kennedy School Journal of African American Public Policy*. Retrieved from: <http://hjaap.org/wp-content/uploads/2017/07/HJAAPP-2017-Volume.pdf>

McMillan-Cottom, T. 2016. "Having It All Is Not A Feminist Theory of Change." *Signs*. 42(2):2-6.

McMillan-Cottom, T. 2016. "More Scale, More Questions: Observations on Textual Analysis from Sociology." In Gold M. & Klein L. (Eds.), *Debates in the Digital Humanities* (pp. 540-545). Minneapolis; London: University of Minnesota Press. Retrieved from <http://www.jstor.org/stable/10.5749/j.ctt1cn6thb.50>

McMillan Cottom, T. 2015. "Who Do You Think You Are? When Marginality Meets Academic Celebrity." *ADA: Journal of Gender, New Media and Technology* (7)1. Doi:10.7264/N3319T5T

McMillan Cottom, T. and S. Goldrick-Rab. 2012. "The Education Assembly Line: The Problem with For Profits." *Contexts* 11(4): 14-21.

McMillan-Cottom, T. 2014. "Mitigating Concerns and Maximizing Returns: Social Media Strategies for Injury Prevention Non-Profit Organizations." *Western Journal of Emergency Medicine* 15(4): 582-586.

**PUBLICATIONS** | *Book Chapters*

McMillan-Cottom, T. 2018. "Reading Hick-Hop: The Shotgun Marriage of Hip-Hop and Country Music" in *The Honky Tonk on the Left*. University of Massachusetts Press.

McMillan-Cottom, T. 2016. "Digitized Institutions and Inequalities" and "Black Cyberfeminism: Ways Forward for Intersectionality and Digital Sociology" in *Digitized Institutions*. Policy Press.

McMillan-Cottom, T. 2016. "Algorithmic Stratification, Classification Situations, and Black CyberFeminism: Ways Forward for Intersectionality and Digital Sociology." in *Digital Sociologies*. UK Policy Press.

McMillan Cottom, T. and G. Tuchman. 2015. "The Rationalization of Higher Education." *Emerging Trends in the Social and Behavioral Sciences*, edited by Robert A. Scott and Stephen M. Kosslyn. New York: Wiley Publishing.

McMillan Cottom, T. 2015. "When Your Black Body is a White Wonderland." *Race, Class, Gender*, edited by Margaret L. Andersen and Patricia Hill Collins. New York: Cengage.

McMillan Cottom, T. 2014. "The Logic of 'Stupid Poor People': Status, Poverty, and Gatekeeping." *Poverty: A Reader for Writers*. Oxford University Press.

### **PUBLICATIONS** | *Not Referred*

McMillan-Cottom, T. 2019. "Rethinking the Context of Edtech". 2019. *Educause*. August 26, 2019.

McMillan-Cottom, T. 2019. "Jim DeRogatis again makes his case against R. Kelly, Chicago's legal system and the public in 'Soulless'". 2019. *The Chicago Tribune*. May 29, 2019.

McMillan-Cottom, T. 2019. "His Blog Explored Notions of Black Masculinity. His Memoir Explodes Them." 2019. *The New York Times*. April 3, 2019.

McMillan-Cottom, T. 2016. "When Your Black Body is a White Wonderland." *Genders and Society*, edited by Lisa Wade, Douglas Hartmann, and Christopher Uggen. W.W. Norton.

McMillan-Cottom, T. 2016. "The Logic of 'Stupid Poor People'" Status, Poverty and Gatekeeping." *The Wicked Problems Collective*, edited by Chris Oestereich. Amazon Publishing.

### **PUBLICATIONS** | *Public Sociology, Selected*

Garcia, Lauren & McMillan Cottom, Tressie. 2020. "Why You Should Consider an 'Unconference' for Your Next Academic Meeting." *The Chronicle of Higher Education*.

McMillan Cottom, Tressie. 2019. "I Was Pregnant and in Crisis. All the Doctors and Nurses Saw Was an Incompetent Black Woman." *TIME*.

McMillan Cottom, Tressie. 2018. "The Real Threat to Campuses Isn't 'PC Culture.' It's Racism." *Huffington Post*.

McMillan Cottom, Tressie. 2017. "How We Make Black Girls Grow Up to Fast." *The New York Times*.

McMillan Cottom, Tressie. 2017. "A Beauty Products Ads Exclude the Black Women Who Use It." *The New York Times*.

McMillan Cottom, Tressie. 2017. "The Coded Language of For Profit Colleges." *The Atlantic Monthly*.

McMillan Cottom, Tressie. 2016. "The Problem With Obama's Faith in White America." *The Atlantic Monthly*.

McMillan Cottom, Tressie. 2016. "Talking Twitter and Teaching With Tressie McMillan Cottom." *Wordpress Discover*.

McMillan Cottom, Tressie. 2016. "Georgetown's Slavery Announcement is Remarkable. But It's Not Reparations." *Vox*.

"Fact Check – Bernie Sanders Promises Free College. 2016. "Will It Work?" [Commentary](#). *NPR*.

Hamilton, Darrick and Tressie McMillan Cottom, Sandy Darity, Alan Aja, Carolyn Ash. 2016. "Still We Rise: The Fate of Historically Black Colleges." *American Prospect* 26(4): 54-61.

McMillan Cottom, Tressie. 2015. "Race is Always the Issue (In Policy Rhetorics)." *The Atlantic Monthly*.

McMillan Cottom, Tressie. 2015. "Running for President Isn't Brain Surgery: Making Sense of Ben Carson." *The Atlantic Monthly*.

McMillan Cottom, Tressie. 2015. "Injustice at Universities Runs Deeper Than Names." *The Atlantic Monthly*.

McMillan Cottom, Tressie. 2015. "Between the World and Me Book Club: Not Trying to Get Into Heaven." *The Atlantic Monthly*.

McMillan Cottom, Tressie. 2015. "Between the World and Me Book Club: The Stories Untold." *The Atlantic Monthly*.

McMillan Cottom, Tressie. 2015. "Between the World and Me Book Club: Two Texts Masquerading as One." *The Atlantic Monthly*.

McMillan Cottom, Tressie. 2015. "Why Free College is Necessary." *Dissent*.

McMillan Cottom, Tressie. 2014. "No, College Isn't The Answer. Reparations Are." *The Washington Post*.

McMillan Cottom, Tressie. 2014. "Why Do Poor People 'Waste' Money on Luxury Goods?" *Talking Points Memo*.

McMillan Cottom, Tressie. 2014. "David Brooks' Polluted Ecology." *Slate Magazine*.

McMillan Cottom, Tressie. 2014. "College and the End of the Company Man." *Dissent*.

McMillan Cottom, Tressie. 2014. "The New Old Labor Crisis." *Slate Magazine*.

McMillan Cottom, Tressie. 2013. "Federal Financial Aid Has Become a Middle-Class Entitlement." *The New York Times*.

McMillan Cottom, Tressie. 2013. "Whistling Vivaldi Won't Save You: Stereotype Threat and the Death of Jonathan Ferrell." *Slate Magazine*.

## **AWARDS**

Public Understanding of Sociology Award, American Sociological Association | 2020

National Book Award, Non-fiction Finalist for *Thick: And Other Essays* | 2019

Brooklyn Public Library Literary Award, Non-fiction Shortlist for *Thick: And Other Essays* | 2019

Doris Entwisle Early Career Award, Sociology of Education Section of the American Sociological Association, New York, NY | 2019

John Jasper Trailblazer Award for Contributions to the African American Community, Sixth Mount Zion Baptist Church; Richmond, VA | 2019

RHSU Edu-Scholar Public Influence Rankings (#113), Edu-Week | 2019

Virginia Commonwealth University, Outstanding Early Career Faculty Award | 2018

RHSU Edu-Scholar Public Influence Rankings (#72), Edu-Week | 2018

Virginia Commonwealth University, College of Humanities & Sciences Distinguished Faculty Award for Excellence in Scholarship | 2017

Feminist Activist Scholar Award, Sociologists for Women in Society | 2017

PhD Research Intern, Microsoft Social Sciences Research Labs, Cambridge, Massachusetts | Summer 2014

Thought Leadership Fellow, Public Voices | 2012 - 2014

Graduate Fellow, The Center for Poverty Research at UC Davis (Fall) | 2013

Honorable Mention, Robert Dentler Award for Outstanding Student Achievement from ASA | 2013

Public Voices Fellow, Faculty Engagement Commission, Emory University | 2012

Engaged Research Fellow, Office of University-Community Partnerships, Emory University | 2011

Emerging Scholar, William Boyd National Education Politics Workshop, AERA | 2011

Ms. Magazine, Feminist Bloggers in Education Designation | September 2012

Feminist Wire, Invited Guest Editor, "Health and Black Women in Academe" | Winter 2012

Moore Undergraduate Research Apprenticeship Program, UNC Chapel Hill | 2009

Research Fellow, NC Consortium South Asian Studies, Duke University | 2009

## **GRANTS**

Laney Graduate School Research Grant (\$2,500), Emory University | 2013

American Educational Research Association Conference Grant (\$65,000), Duke University | 2012

**PRESENTATIONS** | *Invited Talks*

Witness Testimony. U.S. Senate Health, Education, Labor and Pension Subcommittee Hearing | April 2019

“Thick Descriptions with Tressie McMillan Cottom.” Why Is This Happening? with Chris Hayes, Podcast | February, 2019 <https://www.nbcnews.com/think/opinion/tressie-mcmillan-cottom>

“Beauty, Media, Money, and More: A Conversation with Tressie McMillan Cottom.” Brooklyn Historical Society, Brooklyn, NY. | February, 2019

“Book Talk with Tressie McMillan Cottom.” Richmond Public Library, Richmond, VA. | February, 2019

“Lower Ed: The For-Profit College Scam with Tressie McMillan Cottom.” Live with Sam Seder on The Majority Report | January, 2019 <https://www.themajorityreport/tmc>

“In ‘Thick,’ Tressie McMillan Cottom Looks at Beauty, Power and Black Womanhood in America.” On Point Radio | January, 2019 <https://www.wbur.org/onpoint/in-thick-tressie-mcmillan-cottom>

“A Conversation with Alicia Menendez on ‘Thick: And Other Essays’.” Guest host on PBS – Amanpour & Co. | January, 2019 <http://www.pbs.org/wnet/lamanpour-and-company/>

“Upending Stereotypes of Black Womanhood with ‘Thick.’” Guest host on The Daily Show with Trevor Noah, New York, NY. | January, 2019 [The Daily Show with Trevor Noah](https://www.thedailyshow.com/showclips/watch/full-episode/2019-01-16-tressie-mcmillan-cottom-on-the-daily-show)

“How Facebook’s Scandals Are Hurting Sheryl Sandberg’s Lean in Brand.” Interview with Vox | December, 2018

“RVA Post-Screening Panel of ‘If Beale Street Could Talk’ Featuring Author & Scholar, Dr. Tressie Cottom.” Institute for Contemporary Art at Virginia Commonwealth University (VCU), Richmond, VA. | November, 2018

“Lower Ed in the Digital Society: Tressie McMillan Cottom.” Keynote Address. University of Baltimore, Yale Gordon College of Arts and Sciences and Integrated Arts Program, Baltimore, MD. | November, 2018

“Lower Ed: The Troubling Rise of For-Profit Colleges in the New Economy.” University of North Carolina, Charlotte, College of Liberal Arts & Sciences, Charlotte, NC. | October, 2018

“Sharp Academics and Paranormal Romance: An Interview with Kelly Baker, Ph.D., and Tressie Cottom, Ph.D.” Smart B\*tches Trashy Books Podcast | September, 2018  
<https://smartbitchestrashybooks.com/podcast/episode318>

“Rethinking Graduate Student Loan Debt” Urban Institute Panel for the Subcommittee on Health and Education. Washington, D.C., Capitol Hill. June 28, 2018. Capitol Hill

“Research in Equity Lecture Series: Tressie McMillan Cottom.” University of Southern California, Rossier School of Education, Los Angeles, CA. | April, 2018  
<https://students.rossier.usc.edu/edl/research-in-equity-lecture-series-tressie-mcmillan-cottom/>

“A Conversation Roxane Gay & Tressie McMillan Cottom.” The Lannan Foundation: Roxane Gay with Tressie McMillan Cottom, Santa Fe, NM. | March, 2018

<https://tickets.ticketssantafe.org/single/eventDetail.aspx?p=4747>

“Lower Ed.” University of California Davis, Davis, CA. | March, 2018

<https://poverty.ucdavis.edu/event/lower-ed-credentials-and-inequality>

“Lower Ed.” Eastern Sociological Society 2018 Annual Meeting, Baltimore, MD. | February, 2018

<http://www.essnet.org/>

“They Persisted: Feminism, Work, Activism, Resistance.” Sociologists for Women in Society Winter Meeting, Atlanta, GA. | January, 2018 <http://www.socwomen.org/meetings/winter-meeting-2018/>

“Lower Ed.” Stanford University, Stanford, CA. | January, 2018.

“Open in the Age of Inequality.” Virginia OpenCon | January, 2018

<https://opencon2018virginia.sched.com/event/CNfW/closing-keynote-open-in-the-age-of-inequality-dr-tressie-mcmillan-cottom>

“Lower Ed.” Democratic Socialists of America Training Mini-Conference at VCU, Richmond, VA. | December, 2017

Council of Graduate Schools Keynote | December, 2017

“The Possible Worlds of Digital Humanities.” Opening Plenary Panel. [Humanities, Arts, Sciences, and Technology Alliance and Collaboratory](#) (HASTAC), Orlando, FL. | November, 2017 <http://hastac2017.org/>

“Lessons from Lower Ed: Expanding Education and Addressing Inequality.” Brown & Haley Lectureship at [University of Puget Sound](#), Tacoma, WA. | October, 2017

“Race in the United States: Race and Lower Ed in the New Economy,” New York, NY. | October, 2017

<https://events.newschool.edu/event/race>

Virginia’s Community Colleges Chancellor’s Retreat, Virginia, VA. | October, 2017

[http://www.vccs.edu/vccsblog\\_post/](http://www.vccs.edu/vccsblog_post/)

Online News Association Pre-Conference. Panelist. American University, Washington, DC. | October, 2017

“Lower Ed: Why a Critical View of the ‘Skills Gap’ Is Essential in Today’s Higher Education Landscape.” [Wisconsin Center for Education Research](#) University of Wisconsin - Madison, Madison, WI. | September, 2017

“Lower Ed: Are We Part of the Problem?” Colloquium at Southern Methodist University, Simmons School of Education and Human Development, Dallas, TX. | September, 2017

“Lower Ed.” [Berkman Klein Center for Information & Society](#) at Harvard University, Cambridge, MA. | June, 2017

“Lower Ed.” Author Meets Critic Session, [Cultural Studies Association](#), Georgetown University, Washington, DC. | May, 2017

“Digital Sociologies.” Keynote address at Feminist Digital Publishing Conference, Bowling Green State University, Toledo, OH. | Spring, 2017

“Lower Ed.” Keynote address at the [American Federation of Teachers](#) Higher Education Issues Conference, Detroit, MI. | April, 2017

“Lower Ed.” Student Debt Conference Panel, [San Jose State University](#), San Jose, CA. | April, 2017

“Lower Ed.” State of California Department of Finance, Sacramento, CA. | April, 2017

“Lower Ed.” Book reading & signing, [Chop Suey Bookstore](#), Richmond, VA. | April, 2017

“Digital Sociologies.” Higher Education as a Public Good: How to Take Action, American Association of University Professors (AAUP), Notre Dame University Maryland, Baltimore, MD. | April, 2017

“Digital Sociologies.” [Swarthmore College](#), Swarthmore, PA. | April, 2017

“Black Sustainability in the Trump Era Panel.” [The New Black Fest](#), New York, NY. | April, 2017

“What Should We Be Worried About? Information and Media in the Trump Era.” Social and Political Dynamics in the Trump Era Panel, [University of North Carolina School of Information & Library Sciences](#), Chapel Hill, NC. | March, 2017

“Digital Sociologies.” [University of Richmond](#), Richmond, VA. | March, 2017

“Digital Sociologies.” Social Theory Forum, [University of Massachusetts at Boston](#), Boston, MA. | March, 2017

“Lower Ed.” Emory University, Atlanta, GA. | March, 2017

“College for Baby Mommas: Race, Class, Gender and College in the New Economy.” Brahos Political Science Lecture, [Butler University](#), Indianapolis, IN. | March, 2017

“Lower Ed.” [Busboys & Poets](#), Washington, DC. | March, 2017

“Lower Ed.” [The Daily Show with Trevor Noah](#), New York, NY. | March, 2017

“Lower Ed.” [Red Emma’s Bookstore Coffeehouse](#), Baltimore, MD. | March, 2017

“Lower Ed.” Congressional Veterans Committee, Veterans Group Talk, Washington, DC. | March, 2017



“Lower Ed.” [Economic Policy Institute](#), Washington, DC. | March, 2017

“Lower Ed.” [New America Foundation](#), Interface, New York, NY. | February, 2017

Actions and Detail Panel. [Afrikana Film Festival Presents an Evening with an Icon: Angela Davis](#), Virginia Museum of Fine Arts, Richmond, VA. | February, 2017

“Lower Ed.” [Meet VCUs Authors](#). Virginia Commonwealth University Cabell Library, Richmond, VA. | February, 2017

“Digital Sociologies.” Presented at OpenCon, Washington, DC. | November, 2016

“Digital Sociologies.” Presented at Digital Culture Workshop, Social Science Research Council, Brooklyn, NY. | October, 2016

“Lower Ed.” Presented at TEDx University of Richmond, University of Richmond, Richmond, VA. | October, 2016

“Lower Ed.” Presented at Convening on Student Debt, Equity, & Research Paths, ACLU Offices, Washington, DC | June, 2016

“Lower Ed: Inequalities and For-Profit Higher Education.” Presented at Speaker Series, Department of Sociology and Anthropology, North Carolina State University, Raleigh, NC. | February 26, 2016

“Lower Ed: Corporatization of Higher Education in an Unequal Society.” Keynote at Alpha Kappa Delta Induction Ceremony, University of Mary Washington, Fredericksburg, VA. | February 16, 2016

“Lower Ed.” Presented at White House Convening on Higher Education. Washington, D.C. | January, 2016

“The Access Paradox: Can Educational Expansion Be Balanced with Educational Justice?” Opening Keynote address at *26<sup>th</sup> Annual World Conference of the International Council of Open and Distance Education*. Sun City, South Africa | October, 2015

“Groups, Trust, and Critical Access.” Keynote address at Media Pre-conference at American Sociological Association, Chicago, IL. | August 21, 2015

“Democratizing Ideologies and Inequality Regimes” MLK Lecture at School of Information, University of Michigan, Ann Arbor, MI. | January 20, 2015

“Open Education and Closed Mobility.” Keynote Address at the International Council for Open and Distance Education, The University of South Africa, Sun City, South Africa | October 14 - 16, 2015

“Democratizing Ideologies and Inequality Regimes in Digital Domains”. Presented at the Berkman Center for Internet & Society Series, Harvard University, Online <[PDF](#)> Cambridge, MA. | July 29, 2014  
<http://cyber.law.harvard.edu/events/luncheon/2014/07/cottom>

“The Precarious Profit in HigherEd.” Presented at American Federation of Teachers, National Conference, Baltimore, MD. | March, 2014

“Close Reading the Social.” Mason-Sakora Humanities Lecture at North Carolina Central University, Durham, NC. | February, 2014

“Lower Ed: Inequality and For-Profit College Expansion.” Presented to Race Research Group, Department of Sociology, Duke University, Durham, NC. | February, 2014

“Race, Gender, & Class: Constrained Educational Choices of Single Mothers in a ‘Work First’ Culture.” Presented to Department of Sociology and Women’s Studies, University of Wisconsin-Madison, Madison, WI. | December, 2013

“MOOCs and Inequality.” Presented at Google’s Fairness Matters Forum, San Francisco, CA. | November, 2013

“MOOCs and Other Disruptions: Lessons from For-Profit Colleges.” Presented at Sociology and Ethics Center, San Jose State University, San Jose, CA. | November, 2013

“The Hustleman is an Entrepreneur: Understanding Racial and Ethnic Group Economies to Support Diversity in Entrepreneur Programming.” Keynote address at National Association for Community Colleges and Entrepreneurship, Charlotte, NC. | October, 2013

“Degrees of Debt: Demographics, Debt, and For-Profit Colleges in the U.S.” Presented at University Commission on Humanities Research, University of UC-Irvine, Irvine, CA. | May, 2013

“Writing for Social Change.” Presented at Social Activism and Public Scholarship Workshop, Spelman College, Atlanta, GA. | November, 2012

“So Many Degrees, So Much Inequality.” Presented at Department of Sociology, Georgia State University, Social Problems. | October, 2012

“Writing for Social Change.” Presented at Social Activism and Public Scholarship Workshop, Spelman College, Atlanta, GA. | February, 2012

## **PRESENTATIONS** | Conference

“The Limits of American Education’s Promise.” Keynote presentation at the Sociology of Education Association Annual Conference, Monterey, CA. | February, 2020.

“What Makes a Public Intellectual?” Presented for the Humanities Public Writing Project at Stanford University, Stanford, CA. | February, 2020

“When All Women Have Power.” Panelist. Unthinkable Series. University of New South Wales, Sydney, Australia. | November 2019

“Closing Conversation: What We Must Do.” Panelist. Aspen Institute Dignity + Debt Forum. Princeton University, Princeton, NJ. | October 2019

“Academy in Crisis.” Panelist. American Sociological Association, New York, NY. | August, 2019

“#CiteBlackWomen: Centering and Celebrating Black Women in Sociology.” Panelist. American Sociological Association, New York, NY. | August, 2019

“Author Meets Critics: The Making of a Teenage Service Class: Poverty and Mobility in an American City (University of California Press, 2017) by Ranita Ray.” Critic. American Sociological Association, New York, NY. | August, 2019

“Context Matters: When and Where We Enter with Learning Tech.” Presented opening keynote at Association for Learning Technology (ALT) Annual Conference 2018, Manchester, UK | September, 2018

“SocArXiv Inaugural O3S: Open Scholarship for the Social Sciences Symposium.” Keynote Speaker, University of Maryland, College Park, MD. | October, 2017

“Discussing ‘Race, Gender and Deviance on Xbox Live by Kishonna Gray.” Discussant. Southern Sociological Society, Atlanta, GA. | April, 2016

“Digital Sociology Pre-Conference.” Co-Organizer at Eastern Sociological Society, Philadelphia, PA. | April, 2015

“Welfare Eligibility When There’s No Work: Constrained Choice of For-Profit Students in the Welfare System.” Research Conclave at The Center for Poverty Research, Davis, CA. | September, 2013

“Organized for Urgency: An Organizational Analysis of Admissions at For-Profit Colleges.” Association of Black Sociologists, New York, NY. | August, 2013

“We’ll Tweet Until We’re Free: Social Media and Social Movements.” Association of Black Sociologists, New York, NY. | August, 2013

“Gendered Degrees: How For-Profit Colleges Respond to Gendered Inequality.” Organizations, Inequality Conference, University of Toronto, Canada, *Invited* | May, 2013

“The Organizational Logic of Blurring the Public and The Private in Today’s Media.” Media in Transition International Conference: Public Media, Private Media, MIT, Cambridge, MA, *Invited* | May, 2013

“Raging Against the Machine: Black Studies and the Case of Naomi Schaefer Riley and The Chronicle of Higher Education.” UNC Southeastern Women’s Studies Conference, Greensboro, NC., *Invited* | April, 2013

“Stratification and For-Profit Colleges.” Southern Sociological Society, Atlanta, GA. | April, 2013

“Raging Against the Machine: The Case of Black Studies and The Chronicle of Higher Education.” Southeastern Women’s Studies Association, Greensboro, NC. | March, 2013

Higher Education Quality Council of Ontario Conference: Learning to Earning – Higher Education and the Changing Job Market, *Invited*. | November, 2012

Applied Research Center, Facing Race Conference: “Race, Inequality and For-Profit Colleges.” *Invited*. | November, 2012

“Structure of Opportunity in Secondary Education.” Latino Youth Education Conference, Emory University, Atlanta, GA. | November, 2011

“Survey of Space, Place, and Educational Research.” International Globalization, Diversity, and Education, University of Washington, Seattle, WA. | February, 2011

“HBCUs as Model for the Emerging Urban University.” Research presentation at Research Network on Racial and Ethnic Inequality Research Conclave, Duke University, Durham, NC. | March, 2010

“Buying Public Memory: The Ronald Reagan Legacy Project.” Future of Diversity in Academia, UNC Chapel Hill, Chapel Hill, NC. | July, 2009

“The Ronald Reagan Legacy Project.” Monuments and Memory: Race and History, Duke University, Durham, NC. | June, 2009

“African American Women in Philosophy.” Humanities Spring Symposium, North Carolina Central University, Durham, NC. | May, 2009

**SERVICE** | *To the Profession*

*Editorial Board Member*, Digital Sociology Journal, University of Bristol Press | Present

*Steering Committee Member*, [Humanities, Art, Science, & Technology Alliance & Collaborative](#) (HASTAC), Arizona State University | Present

*Advisory Board Member*, “[WhatEvery1Says](#)” (WE1S) Project, Mellon Funded Initiative on Digital Humanities to study public discourse on large scales, [4Humanities](#) | October 2017 - September 2020

*Qualitative Data Repository (QDR) Research Advisory Board (RAB) Member*, [Center for Qualitative and Multi-Method Inquiry](#), Syracuse University | January 2018 - December 2019

*Editorial Advisory Board Member*, [Public Philosophy Journal](#), Michigan State University | October 2017

*Evaluator*, MacArthur 100 & Change, MacArthur Foundation | October - November 2016

*Reviewer*, MacArthur Award, MacArthur Foundation | May, 2016

*Co-organizer*, Social Media Pre-conference, American Sociological Association | 2016 - Present

*Board Member, “[Documenting the Now](#)”, Mellon Funded Initiative to Archive Social Media Ephemera for Social Change | 2016 - Present*

*Co-chair, Academic Justice Committee, Sociologist for Women in Society | 2015 - 2018*

*Co-organizer, Eastern Sociological Society, “Digital Sociology” Pre-Conference | 2015*

*Executive Board Member, Social Media Taskforce, American Sociological Association | 2015 - Present*

*Institutional Researcher for Diversity Programming, Laney Graduate School, Emory University | 2013*

*Chair, Public Scholarship for Sociologists Working Group, American Sociological Association | 2013*

*Member, President’s Social Media Task Force, American Sociological Association | 2013*

*Peer Reviewer, American Educational Research Association National Conference | 2012*

*Nominated Representative, Liberal Arts Commission, Emory University | 2012*

*Manuscript Reviewer, Psychology of Popular Media Culture | 2012*

*Grant Team Member, AERA Conference, Duke University | 2011*

*Social Media Director, AERA, Division J: Higher Education | 2011*

*Peer Reviewer, ASHE, National Conference | 2011*

**SERVICE | To the University**

*Faculty Founder, Master’s Degree Program in Digital Sociology, Virginia Commonwealth University | 2016*

*AERA Proposed Ethics Publication, Performed Review, Authored Group Analysis, Emory University | 2010*

*Representative, Graduate Student Government Association, Emory University | 2010 - Present*

*Judge, SIRE Undergraduate Poster Presentations, Emory University | 2010*

**SERVICE | To the Community**

*Member, David Lee Stevenson Best Graduate Paper Award, Sociology of Education Section, American Sociological Association | 2018-19*

*Participant, Higher Education Working Group, American Enterprise Institute, Washington, D.C. | November, 2016*

*Judge, 100 &Change, John D. and Catherine T. MacArthur Foundation | October - November, 2016.*

*Member*, [SocArXiv](#), Governance Committee, Washington, D.C. | August, 2017?

*Reviewer*, Higher Ed Platform, The Debt Collective | September, 2016

*Judge*, Shorty Social Good Awards. New York, NY. | September, 2016

*Member*, The Secretary of State Subcommittee on Global Education, Guidelines on open education guidelines, issues, and management | 2016

*Consultant* (Unpaid), Bernie Sanders Presidential Election Campaign, Policy Proposals for Historically Black Colleges and Universities | 2016

### **SERVICE** | *Thesis and Dissertation*

#### **Dissertation**

*Committee Member*

Rachel Levy. "Geo-Spatial Inequality in a School District" | In progress

Dawn Johnson. "Dissecting the Voice of Black Feminists in the Blogosphere and Their Engagement with Platform Affordances" | In progress

#### **Master of Science Thesis**

*Chair*

Shabana Shaheen. "The Identity Formation of South Asians: A Phenomenological Study" | Fall 2017

*Committee Member*

Rachel Spraker. "What's Haunting Jackson Ward? Race, Space, and Environmental Violence" | Fall 2017

### **TEACHING**

#### **Graduate**

Digital Sociology | Contemporary Social Theory | Sociology of Race

#### **Undergraduate and Graduate**

Sociology of Race | Sociology of Higher Education

### **PROFESSIONAL SOCIETIES**

*Member*, Society for the Study of Social Problems

*Executive Officer*, American Sociology Association, Social Media and Sociology Task Force

*Graduate Member*, American Educational Research Association, Policy, Higher Education Focus Groups

*Academic Justice Committee*, Sociologists for Women in Society Co-Chair

